



Press Release:

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## **PREPAREDNESS AND DISASTER PLANNING CRITICAL FOR BUSINESS SURVIVAL**

### **2009/2010 Edition of the Edwards Disaster Recovery Directory now available**

Washington, DC, September 14, 2009 – Hurricanes, fires, floods and other natural disasters are a reality that all businesses and organizations must plan for. 2008 was another record year for natural disasters, including wildfires, hurricanes and related flooding, and more. In 2008, Category 4 storms Gustav and Ike, along with numerous tropical storms, cost well over \$50 billion in damage. In each year between 2000 and 2008, there were an average of 350 country-level disasters, costing an average of \$75 billion in reported economic damages annually (*excluding Hurricane Katrina, which alone caused more than \$165 billion in damage*). Preparation and planning is an essential requirement for protecting any business or organization.

The 2009/2010 Edwards Disaster Recovery Directory, the field's most comprehensive information resource to help companies and organizations plan for and recover from any type of disaster, is now available, along with a redesigned website that offers powerful search capabilities for ready access to this essential information. Now in its 19th year, the directory contains over 6,000 listings in over 250 categories, including communications, consulting, information technology, safety and health, security, restoration services and many others. The directory provides essential contact information including telephone numbers and website addresses – all comprehensively indexed and cross-referenced by business and service category, name, location, and more. The 2009/2010 Edwards Disaster Recovery Directory is a “must-have” resource for companies and organizations of any size.

*“Every organization or company has an obligation to their shareholders, members, employees, customers and communities to be prepared for any type of disaster or business interruption,”* says Bob Bulik, publisher of the Edwards Disaster Recovery Directory. *“Edwards offers the most comprehensive and objective resource to help those organizations stay up and running when every minute counts.”*

The 2009/2010 Edwards Disaster Recovery Directory is available in Book and CD formats for \$195. It is also offered in ‘combo packs’ to provide a cost-effective means of having back-up copies at other locations. Having the directory on hand to plan for or recover from any type of disaster is the best step you can take to protect your organization and help it stay up and running.

Businesses and organizations interesting in purchasing or being listed in the Directory may do so online at [www.edwardsinformation.com](http://www.edwardsinformation.com) or by phone at 800-990-9936.

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