

Listed below are the specifications and details for providing content for Edwards Feature segments and Affiliate Program graphics:

## Featured Listings:

- Image/Logo - 300 x 250 pixels, max 1.5 Mb, JPEG or GIF format (transparent GIF not supported)
- Video Snippet – SWF format, 300 x250 pixels (Code field lists URL of where video is hosted)
- Additional File – PDF, DOC, TXT, JPEG or GIF formats, max 1.5 Mb (Caption field becomes hyperlinked title to document uploaded)
- Summary Description – 250 characters maximum
- Full Description – 250 words maximum
- Keywords – 10 maximum

To Order: <http://www.edwardsinformation.com/advertise.php?listing>

## Featured Conferences & Events:

- Image/Logo - 300 x 250 pixels, max 1.5 Mb, JPEG or GIF format (transparent GIF not supported)
- Summary Description – 250 characters maximum
- Full Description – 250 words maximum

To Order: <http://www.edwardsinformation.com/advertise.php?event>

## Featured Article:

- Image/Logo - 300 x 250 pixels, max 1.5 Mb, JPEG or GIF format (transparent GIF not supported)
- Abstract – 250 characters maximum
- Keywords – 10 maximum

To Order: <http://www.edwardsinformation.com/advertise.php?article>

## Affiliates Link:

- Max 170 x 90 GIF or JPEG logo
- Link URL

<http://www.edwardsinformation.com/content/affiliates.html>

Edwards can provide assistance with reformatting/resizing of graphics files if needed, as well as editorial assistance for your feature content – please just ask.